IVAN MATEUS
WEB & GRAPHIC DESIGN

CONTACT

200 Rue André-Prévost
H3E 0E5, Montreal, QC
Canada

ivanmateus.m@gmail.com

(514) 691 7630

ivanmateus.com

SKILLS

Adobe Creative Cloud CC
- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Premiere Pro
- After Effects
- Adobe Acrobat

Figma
HTML, CSS
WordPress, Drupal
HubSpot

LANGUAGES

- English
- French
- Spanish

SUMMARY

I'm a Graphic Web designer based in Montreal with a wide professional experience and a bachelor's degree in Visual Arts from the Université du Québec à Montréal (UQAM). Proficient in print, Web and multimedia.

EXPERIENCE

GURUS Solutions (An Alan Allman Associates brand)
Graphic Web Designer
January 2024 - Present | Montreal, QC

- Format and publish on the corporate website all new content provided by the marketing team and specialized consultants. Always ensuring that all published content reflects the GURUS brand identity.
- Edit videos for all marketing initiatives (testimonials, products and services promotional videos).
- Create templates for technical data sheets, white papers, product information, collaterals and corporate documentation.
- Create wireframes/mockups for new website templates.
- Work closely with external consultants to improve the corporate website's UI/UX and SEO.
- Design email templates & landing pages for digital marketing campaigns.

Alan Allman Associates
Graphic Web Designer
June 2022 - Jan 2024 | Montreal, QC

- Create wireframes/mockups for new corporate websites for Alan Allman Associates Canadian firms.
- Design, management and update of corporate websites using WordPress and Drupal Content Management Systems (CMS).
- Work closely with external consultants to improve the UI/UX and SEO for canadian corporate websites.

IVAN
MATEUS
WEB & GRAPHIC DESIGN

- Ensure that visual identity is respected across the website, print, email communications, social media and multimedia for Alan Allman Associates Canadian firms.
- Design email templates, landing pages and all graphic material for different marketing campaigns (Web & Print).
- Create and edit videos for marketing campaigns by using Adobe Premiere and Adobe After Effects.

GURUS Solutions (Oracle NetSuite Solution Provider)

Graphic Web Designer

February 2015 - June 2022 | Montreal, QC

- Design, management and update of corporate website using Drupal Content Management System (CMS).
- Design and produce graphic material for different marketing campaigns (Web & Print)

FixBoost.com

Web Graphic Designer

January 2013 - December 2014 | Montreal, QC

- Create websites for small size companies using FixBoost Internal CMS.
- Design all graphic elements to implement in websites (logos, backgrounds, banners, calls to action, etc.)

Yellow Pages Group / Groupe Pages Jaunes

Web Designer

April 2012 - December 2012 | Montreal, QC

- Create websites for small size companies using Yellow Pages Group Internal CMS.
- Design layout and style of website according to the specifications set forth by the company or the client.

EDUCATION

Université du Québec à Montréal (UQAM)
Bachelor, Visual Arts · (2008 - 2011)

Herzing College - Montreal
AEC, Graphic and Web Design · (2011 - 2011)